



DATE: March 25, 2005

TO: City Council
Planning Commissioners

SUBJECT: Project Update: March 14 through March 25, 2005

Update on Land Use Element and Circulation Element progress through March 25, 2005:

PUBLIC OUTREACH

Community Forums

Staff attended the following meetings:

- Farmer's Market, Downtown (3/12): Shape the Future 2025/Motion by the Ocean
- SMCC College Board of Trustees (3/14): STF 2025/Motion by the Ocean
- Grow Smart Santa Monica (3/15): STF 2025
- Chamber of Commerce Land Use Committee (3/16): STF 2025
- Wilmont Neighborhood Association (3/21): STF 2025

Staff will be attending the following meetings in the upcoming weeks:

- Friends of Sunset Park Neighborhood Association (4/6): STF 2025

Youth Planning Program: The spring break CREST programs are in progress, and staff has met with the John Adams and Lincoln Middle School teen club to talk about creating a vision for the City's future and to provide them with information about the April 21, 2005 youth planning forum at Santa Monica High School cafeteria and Barnum Hall. In addition, the results of walks conducted by SMASH and Franklin CREST students have been added to the walking guide questionnaire responses map on the Shape the Future 2025 website.

We continue to hear from the community: Visits to the website and e-mails to the project mailbox are steady. New meeting requests continue to come in and to date we have received about 900 Discover Santa Monica Guidebooks questionnaires.

PROJECT COORDINATION

- Project team/joint meetings were held: 3/14, 3/17, 3/21, 3/24

COMPLETED WORK PRODUCTS

- Implementation of the **phone survey** has been completed.

- CityTV has completed production of the Shape the Future 2025 DVD. Reproductions of the DVD are currently being made to be sent to members of the public who have requested a copy. Additional copies are available upon request. The video will also be shown on CityTV at scheduled times.

WORKS IN PROGRESS

- Staff and consultants are progressing on schedule with the Emerging Themes report for the April 26 joint session.
- Transportation Management Division staff has transferred final Motion by the Ocean surveys to the project consultant for compilation.
- A staff sub-committee representing various City divisions is continuing to develop an activity that involves the public in Phase II of Shape the Future 2025/Motion by the Ocean for the Santa Monica Festival on May 14.

More info online:

<http://www.shapethefuture2025.net>

<http://motion.santa-monica.org>