



**DATE:** August 12, 2005

**TO:** City Council  
Planning Commissioners

**SUBJECT:** Project Update: August 1 through August 12, 2005

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Update on Land Use Element and Circulation Element progress through August 12, 2005:

### **PUBLIC OUTREACH**

#### **Community Forums**

There were no community forums during this period.

### **PROJECT COORDINATION**

- Project team/joint meetings were held: 8/2, 8/9
- Interdepartmental project meeting was held: 8/11.

### **COMPLETED WORK PRODUCTS**

- During this reporting period, staff has focused on publicizing and distributing the *Opportunities and Challenges* report, in anticipation of the August 16 Community Open House and the September 7 Planning Commission hearing. Copies of the digital version have been produced on CD-rom and will be available at the Open House.
- On August 3, the Planning Commission heard very interesting and provocative presentations by Donald Shoup (UCLA planning professor, author of *The High Cost of Free Parking*), and Bill Fulton (author of *The Reluctant Metropolis: The Politics of Urban Growth in Los Angeles* and *Guide to California Planning*, and current Ventura City councilmember). Most of the Planning Division and Transportation Management Division staff planners also attended.

### **WORKS IN PROGRESS**

- Notification of the August 16 Open House at the Ken Edwards Center has been mailed, provided to the press, and advertised in the local newspapers and on the City and project websites. Staff is putting final touches on presentation materials for the Open House.

More info online:

<http://www.shapethefuture2025.net>

<http://motion.santa-monica.org>